

Neighborhood Engagement Office

Six Month Check-In

City of New Orleans

November 7, 2018



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I. Community Outreach Activities

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Status Quo

- The Mayor's Neighborhood Engagement Office is the City's permanent mechanism for public participation in government decision-making.



I. Community Outreach Activities

Scope

- Attended, coordinated or presented at **474** community meetings
- **65,938** Neighborhood Engagement Office emails have been opened by residents
- Communicated with over **200** neighborhoods through various outreach strategies



I. Community Outreach Activities

Why It Matters

- The Neighborhood Engagement Office creates opportunities for dialogue, information sharing, partnership and action between City government and neighborhood residents and leaders.



II. Community Office Hours

II. Community Office Hours

Status Quo

- Community Office Hours provide an opportunity to discuss issues within the community, and give residents the formal occasion for direct dialogue with City staff about interests and concerns



II. Community Office Hours

Scope

- Office Hours are held twice a week at district-specific sites at NORD facilities that are accessible to public transportation
- Visited by almost **600 residents** since implementation on June 4, 2018
- Have included various City departments/agencies including Code Enforcement, 311 and Sewage & Water Board



II. Community Office Hours

Why It Matters

- Community Office Hours enable City Hall to be accessible and helpful to more residents. This effort supports a two-way street of effective communication and information flow for addressing neighborhood-level issues.



III. Neighborhood Leaders Roundtable

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Status Quo

- Quarterly, interactive meeting where neighborhood leaders talk with City leadership, network across neighborhoods, and learn, discuss, and explore solutions with government officials. Presenters include neighborhood leaders, nonprofit partners and City departments



III. Neighborhood Leaders Roundtable Scope

- Second quarter roundtable topic:
 - Hurricane preparedness
- Third quarter roundtable topic:
 - Infrastructure
- Resident Participation: 280 resident leaders
- Resident Reach: 300,000 Residents



III. Neighborhood Leaders Roundtable

Why It Matters

- Roundtable events create opportunities for neighborhood leaders to learn a diverse body of information about City departments/agencies, while networking with other leaders from various neighborhoods



IV. Police Community Advisory Board (PCAB)

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Status Quo

- The framework for a public participation plan with the NOPD to engage in a collaborative problem-solving process that supports both the community and the police desire to enhance public safety.



IV. Police Community Advisory Board (PCAB)

Scope

- Open enrollment period started on July 30, 2018
- 90+ applications received
- Training for new board members on December 15, 2018



IV. Police Community Advisory Board (PCAB)

Why It Matters

- Maintains a consistent partnership between the community and law enforcement;
- Serves to help reduce crime and enhance the quality of life for all citizens;
- Establishes goals that can be accomplished through positive and open communications;
- Assists law enforcement in helping to maintain police standard for accountability;
- Creates processes to help address issues of bias-based policing;
- Improves interaction between police and citizens through education and training; and
- Strengthens and ensure the application of equal protection under the law for all citizens.



V. Civic Leadership Academy

V. Civic Leadership Academy (CLA)

Status Quo

- The 8-week program provides residents with a general understanding of City government, shares the focus of departments including: general functioning, leadership, procedures, current initiatives, and interactive problem-solving opportunities.



V. Civic Leadership Academy (CLA)

Scope

- The program includes tours, hands-on demonstrations and presentations that give participants an insider view of how the City of New Orleans operates.
- 150+ applications received for the Fall 2018 cohort.
- Graduation was held on Nov 7, 2018 for over 40 graduates.
- To date, over 150 residents have graduated from the program



V. Civic Leadership Academy (CLA)

Why It Matters

- With knowledge gained at the Civic Leadership Academy, participants are better equipped to lead collective action towards the advancement of neighborhoods' and residents' quality of life.
- Builds capacity of leaders to become effective neighborhood advocates
- Constructs a source of leadership from communities
- Encourages collaboration and partnership between a wide range of community organizations



VI. Coffee On Your Corner

VI. Coffee On Your Corner

Status Quo

- Coffee On Your Corner gathers residents in every council district to hear about City programs, initiatives and operations directly from City officials and representatives



VI. Coffee On Your Corner

Scope

- Coffee On Your Corner rotates council districts during the year
- June 26, 2018 – District B
 - Topic: Short Term Rentals
- August 30, 2018 – District A
 - Topic: Water Management
- Oct. 18, 2018 – District E
 - Topic: NOLA 311



VI. Coffee On Your Corner

Why It Matters

- In response to citizens' frustrations with public meetings in the evenings, outside of their communities, Coffee on Your Corner was created to bring City government to neighborhoods.
- Informal communication space that allows for meaningful public participation and outreach



VII. CleanUpNOLA: Catch Basin Cleanups

VII. CleanUpNOLA: Catch Basin Cleanups

Status Quo

- In an effort to engage residents in the CleanUpNOLA initiative, catch basin cleaning days were held in each council district.
- The purpose of the events was to recruit and train neighborhood volunteers to clean storm drains within their respective neighborhoods.



VII. CleanUpNOLA: Catch Basin Cleanups

Scope

- 150+ volunteers registered
- Over 200 catch basins were cleaned
- Cleanups were held in close concert with various City departments
- Several neighborhood associations organized neighborhood cleanups



VII. CleanUpNOLA: Catch Basin Cleanups

Why It Matters

- Empower neighborhood leaders and increase awareness of the role each resident plays in preventing street flooding, especially during hurricane season.
- Residents can be educated on how to adopt catch basins and properly maintain them

